

**Mechanicsburg Environmental Advisory Committee
Recycling Advisory Subcommittee
Minutes
November 5, 2007**

Present: Coordinator Glenda Boyer, Committee Members Diane Hollinger, Cese Viti, Carl Hursh, Councilman Seagrist, and guest Ed Ward, Penn Waste representative

Discussion/ Packet of education materials to be distributed by Penn Waste to Borough residents

Ward provided a 2-page brochure sample of his company's educational efforts in other municipalities. The Recycling Committee suggested the following modifications to the brochure:

- **Basic Guidelines*— Penn Waste will add information about collection of yard waste, buying extra bags at the Borough Office, and directing residents to Penn Waste's website www.PennWaste.com

- * *Introduction* will be amended to include a pricing table and information on the bag option.

- * *Recycling Instructions* will be amended to omit the confusing reference to "all #1 and #2 plastic containers."

- *The graphics will be changed to make a more obvious distinction in the categories of *What to Recycle*, *How to Prepare*, and *Do Not Include*.

- * Shredded paper will be added to the list of paper recyclables.

Penn Waste will print and mail at their expense the final draft of the information brochure to arrive in residents' homes by early December.

In 2008, collection crews will place tags on items not consistent with recycling guidelines or on bags "over the limit"

Other Education

Borough Web Site

Hursh suggested putting on the Borough site a Q&A about recycling. The first Q&A will address the Bag Option. Every month, Hursh will supply a new Q&A. A suggestion was made that the site be modified to allow email questions to be answered by Hursh and that an archive of Q&A be established for easy access.

Boyer will write an article about the changes in the recycling contract and accompany it with pictures of 32 gallon containers and bags to help the residents understand the changes to take effect January 2008.

Old Business:

The location of the second cardboard dumpster is yet to be determined; indications are, though, that because of ease of access issues, the site will probably be Northside School.

Plans are going forward with the Chamber of Commerce to recognize good private and commercial recyclers in the Borough. These awards should be made in the first quarter of 2008.

Next meeting: Tue. December 4 at 5:30 pm